## **PLASTICS ARE** IMPORTANT

## PLASTICS SAVE ENERGY

IT TAKES LESS ENERGY TO MAKE PRODUCTS FROM PLASTIC THAN TO MAKE PRODUCTS FROM GLASS, WOOD, METAL, ETC.

#### **PLASTICS PROTECT OUR FOOD AND KEEP IT SAFE** Plastics make

food last longer and help prevent food waste.

Performance by design. Caring by choice.

## **4**X LIGHTER **2**X LESS ENERGY

If food is packaged in glass or paper, it weighs four times more, more food waste.

10 GALLONS

Just 2 pounds of plastic can

IBS

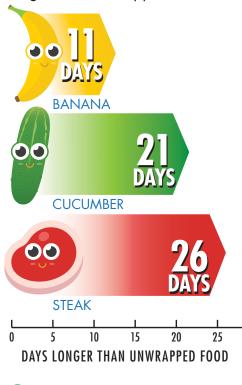
**40** IBS

**GLASS** 

Every year in the US, about 30 -40% of the food we grow does NOT get eaten. The longer food stays fresh, the more chance it has to get eaten.

## PLASTIC PACKAGING HELPS KEEP FOOD FRESH LONGER AND REDUCES WASTE.

Food wrapped in plastic lasts longer than unwrapped food.



PLEASE

**RECYCLE!** 

eig X <u>5</u>

Because of plastic, the average car is 145 pounds lighter compared to 30 years ago!

SOURCES: AMERICAN CHEMISTRY COUNCIL. NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION (NHTSA)

# Plastics help airplanes and cars go farther using less gas.



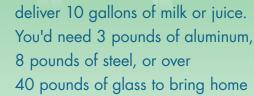
### **PLASTIC ON THE MOVE:**

**PLASTICS SAVE** 

**TRANSPORTATION ENERGY** 

- Do you ride a scooter or bike? Rollerblade? You've traveled using plastic!
- Trains, buses, airplanes, motorcycles and more use plastic for many of their parts.
- You can find plastic in bike and scooter handles, car trunk lids, mirrors, hoods and doors.

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the same amount.

